

Debbie is a principal in A-Game Inc., a sports management and media agency. A-Game provides business and legal advice to emerging media companies in the areas of content development, acquisition, syndication, branded entertainment, licensing and rights, as well as to law firms representing emerging media clients. A-Game also represents sports media talent, producers and production companies.

Until last year, Debbie was vice president of business affairs of MTV Entertainment, the digital, sports and comedy division of Viacom. There she managed business affairs for MTV Entertainment Digital and structured and negotiated TV programming, licensing and sponsorship deals for Comedy Central.

Prior to MTV Entertainment, Debbie was VP of business & legal affairs for Fox Cable Networks, where she structured, negotiated and administered telecast licenses for FSN, Fox Sports and FX. She led the deal for the first-ever unified NASCAR rights agreement, a then record-setting eight-year \$2.4 billion dollar deal and helped launch Fox Sports Regional News. In addition, Debbie structured and negotiated acquisition and licensing deals for all FSN national programming, oversaw talent agreements for the network and regions, negotiated and developed deals for category and programming sponsorships, product placements and promotions, and leveraged acquired programming rights for FoxSports.com.

During law school, Debbie helped launch and run BLT Productions, a start-up company focused on entertainment and new media ventures for athletes.

Debbie is a Director of the Sports Lawyers Association, on the Governing Committee of the ABA Entertainment & Sports Forum, and a Director of Westcoast Sports, an LA-based charity which funds after school sports and mentoring programs for thousands of children in Southern California.

She is a graduate of Stanford University and UCLA School of Law.